

# DB CORP. LTD

## KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)						
	Q 4 FY 22	Q 4 FY 23	Variance % (YOY)	FY 22	FY 23	Variance % (YOY)
	3 Months	3 Months		12 Months	12 Months	
<b>Profit &amp; Loss Items</b>						
Advt. Revenue	3134	3578	14.2%	11827	14827	25.4%
Circulation Revenue	1152	1153	0.1%	4558	4627	1.5%
Total Revenue	4799	5446	13.5%	17885	21682	21.2%
NP Prices(MT)	48390	60054	24.1%	43749	61815	41.3%
News Print Cost/ Total Cost	37.7%	45.8%		37.7%	47.1%	
Personnel Cost/ Total Cost	23.3%	22.6%		25.6%	21.4%	
Other Operational Cost / Total Cost	39.0%	31.6%		36.7%	31.5%	
Total Cost	4135	4557	10.2%	14657	18071	23.3%
EBIDTA	663	889	34.1%	3228	3611	11.9%
EBIDTA Margin	13.8%	16.3%		18.0%	16.7%	
PAT	245	410	67.3%	1426	1691	18.6%
PAT Margin	5.1%	7.5%		8.0%	7.8%	
<b>Balance Sheet Items</b>						
Gross Fixed Assets	17921	17971		17921	17971	
Net Fixed Assets	8265	7579		8265	7579	
Cash & bank balance	5170	6311		5170	6311	
ROCE	10.8%	12.1%		10.8%	12.1%	
RONW	7.6%	8.7%		7.6%	8.7%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.6	2.9		2.6	2.9	
Total Outside Liabilities / Tangible Net Worth	0.3	0.3		0.3	0.3	
Inventory Turnover (Days)	142	92		142	92	
Debtors Turnover (Days)	98	78		98	78	